

# NC HERB ASSOCIATION



N.C. Herb Association  
455 Research Drive  
Mills River, North Carolina 28759  
Email: [Sponsorship@ncherbassociation.org](mailto:Sponsorship@ncherbassociation.org)

Hello:

The weekend of July 26-28, 2019 the N.C. Herb Association ("NCHA") is Wild Herb Weekend at Valle Crucis Conference Center in beautiful Western North Carolina. This event brings together commercial growers of botanicals, gardeners, herbalists, students, nationally recognized teachers and businesses for a weekend of fun, fellowship and education. There will be a host of notable presenters offering sessions on diverse subjects ranging from growing, selling, and using herbs, as well as plant identification walks.

We are hoping that you will support this event by becoming a sponsor.

We offer four levels of sponsorship:

**Golden Seal Level Sponsor      \$550**

Full page ad in event program  
Logo included on sponsorship page of NCHA website until December 2019  
Full weekend with lodging for one  
Vendor table upon request

**Birch Level Sponsor      \$450**

Quarter page ad in event program  
Logo included on sponsorship page of NCHA website until December 2019  
Full weekend with lodging for one  
Vendor table upon request

**Chaga Level Sponsor      \$250**

Logo included in event program  
Logo included on sponsorship page of NCHA website until December 2019  
Saturday Day Pass for one

**Dandelion Level Sponsor \$150**

Logo included in event program  
Logo included on sponsorship page of NCHA website until December 2019

Any donation for the raffle for product/business exposure is also welcome, regardless of whether you choose to sponsor, or not, at one of the defined levels. The raffle revenues directly support our intern program. We have been blessed with amazing raffle items over the past years at Wild Herb Weekend due to the generosity of our vendors and sponsors.

We hope that you will consider being a sponsor at WHW 2019. If a sponsorship is not for you this year, please consider attending WHW and purchase a vendor table while there, or just come for the fun!

Sincerely,

N.C. Herb Association

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## **Sponsorship Form** **Deadline: May 30, 2019**

Company Name \_\_\_\_\_ Email: \_\_\_\_\_  
Contact Person \_\_\_\_\_ Phone: \_\_\_\_\_  
Address \_\_\_\_\_ Fax: \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

Please indicate the level of Sponsorship in which you are interested. You can find all of the promotional benefits and details of each level in the attached sponsorship letter. Please note that the value of the levels indicated is a cash value. We may be interested in in-kind trades for services and goods that we need – especially advertising and food.

\_\_\_\_\_ **Golden Seal Level - \$550**

\_\_\_\_\_ **Birch Level - \$450**

\_\_\_\_\_ **Chaga Level - \$250**

\_\_\_\_\_ **Dandelion Level - \$150**

### **Mail completed form and payments/donations to:**

N.C. Herb Association  
c/o Camille F Edwards  
495 Maple Grove Church Road  
Hays, North Carolina 28635

*Please enclose a check payable to NCHA*

**\*Email logo graphics to: [sponsorship@ncherbassociation.org](mailto:sponsorship@ncherbassociation.org)**

If your business is unable to sponsor or attend WHW, you may still make a raffle donation for product exposure. The raffle revenue directly supports our interns.

### **We also welcome donations for:**

- Scholarship fund to help individuals who would not otherwise be able to attend
- General Fund to support NCHA advocacy and educational activities

For questions, please contact:

[sponsorship@ncherbassociation.org](mailto:sponsorship@ncherbassociation.org)

Thank you for your support!